



**With vuCRM Get More Done  
With Less Effort**

vuCRM is a hybrid of ERP (Enterprise Resource Planning) and CRM (Customer Relationship Management) system. It is simple, powerful and secure management platform. It helps getting your business under control by reducing the risk associated with poorly managed operations. vuCRM has a workflow system that can adapt your existing workflow, or you can create new working patterns for better outcome. Its modular implementation gives you're the flexibility pick and choose what you need.

Implementation can be premise or private cloud based.

(See overleaf to read more about vuCRM)



**vuCRM provides an approach to drive engagement, gain foresight and leverage collaboration for businesses spread world-wide.**

**For more information on vuCRM, please contact**

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# Why vuCRM

## ADAPTABLE

vuCRM simplifies your work, equipping you with a variety of configuration options from lightly personalized to completely customized.

## EVERYONE ON THE SAME PAGE

vuCRM automatically captures emails and attaches notes, client documents and files into a contact's history so it's easily available for the team.

## AFFORDABLE

Make the most of vuCRM latest features & integrations, easy implementation and great support at an affordable price.

## EVERYWHERE

vuCRM goes where you go, enabling you to be productive from wherever you work—the office or home, whether you're online or offline.

## SYNCHRONIZATION AND INTEGRATION

Enjoy seamless integration and synchronization of email, contacts, and tasks. Effortlessly import or export your accounts and contacts data, product catalogues, documents, invoices, etc.

## NO COMPLICATIONS

Getting started with vuCRM is simple and straightforward, nothing complicated, and no surprises.

- Onsite or Cloud Based PBX
- Single Fee, Unlimited calls
- Plug & Go Setup,
- 24 Hours Support

# vuCRM Is Assisting Clients to Make Highly Informed Decisions

## Manage Marketing

Drive marketing campaigns to generate leads. Monitor Distribution Channels.

## Manage Leads

Manage prospects, pipelines and respond effectively for better conversions to sales

## Manage Customers

Manage customer or partner contacts in one easily accessed place. Track notes, emails, phone calls, recordings, reminders.

## Create Workflows

Define how tasks are done in your organization, keep track of employee activities and stay on top of deliverables.

## Tasks

Assign tasks to other users. Set deadlines. See incomplete and overdue tasks.

## Online Payments

Send invoices online and get paid. Send reminders and keep track of dues. Authorize bills, invoices and keep track of them in one place.

## Email Integration

Synchronize emails with Outlook, Yahoo, Gmail and other email systems.

## Phone Calls

Make phone calls with a click of button. Free interoffice calls worldwide, personalized greetings, voicemail and call recording at a click.

## Accounts

Invoicing, purchase orders, account statements, bank reconciliation and routine general ledger system.

## Human Resource

Manage employees, timesheets, access control to facilities, training needs, shifts and other HR related issues. Its HR module can be added as an option.

## Inventory

Create a comprehensive inventory list, stock levels, storage, plant, machinery and other equipment. Exactly know the location and stock levels to be able to ascertain what is needed for production or to supply.

## Production Planning

Detail information about the resources allows you to plan better. Easily create BOM (Bill of Material) and know your cost of production on the fly.

## Supply Chain

Supplier relation management allows you to easily order your raw material through established channels. Stay on top of your bills and know exactly when deliveries are arriving.

## Sales & Distribution

CRM part of the system helps you generate leads, manage agents, create quotes and take orders. This module is integrated with the accounts so that invoices can be chased for payments and financial statements can be produced.

# Key Features and Benefits:

vuCRM helps in managing your email communications on a completely new level. You can easily send bulk emails to multiple recipients and track responses.

With vuCRM you can close more deals with our single page contact management.

vuCRM helps you to manage your projects effectively with drag and drop task lists and more.

With vuCRM manage your work through a mobile device anywhere, anytime.

vuCRM provides a smart solution to manage Vendors, Client and Staff details

vuCRM helps you make every interaction count. It helps to build long lasting relationships.

vuCRM uses a highly secured data encryption system that keeps all personal and sensitive information secure and safe.

Information and data will be only visible to authorized users.



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